

MULTIMEDIA JOB FAMILY

CAREER PATH

Positions in this family provide public information for State agencies in various multimedia formats. This includes carrying out specialized communication and production services for use by the public or agencies.

Typical functions

The functions within this job family will vary by level, but may include the following:

- Perform graphic and/or website design, photography, videography, and social media work.
- Utilize software and equipment for specialized production needs.
- Produce publication requests.

The work assigned to positions in this series ranges from running software and equipment to project management and coordination.

Multimedia Specialist

This is a second-level multimedia position accountable for identifying, planning, and developing communications and/or informational material, which may include photography, videography, and other graphic and/or website design methods, relevant to the needs and interests of agencies or the public. Employees collaborate with internal clients to manage the design, production, and distribution of unique publications or marketing materials. This includes project management and coordination of diverse resources including agencies, external stakeholders (vendors), etc., and editing of final content to ensure alignment with goals and expectations of clients.

Minimum Requirements (The following represents the minimum qualifications used to accept applicants, provided that equivalent substitution will be permitted in case of deficiencies in either experience or education.):

High school diploma or equivalent.

ADDITIONAL INFORMATION

Some Patrol duties relate to criminal activity. Therefore, employees may be exposed to written material, photographs, and/or verbal language of a sexual nature. The requirements of this position are not intended to create a hostile work environment; however, it is work of an extremely sensitive nature. A copy of the Missouri State Highway Patrol policy on sexual harassment is available upon request.

Pay grade: 22



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Once a job offer has been made, employment with the Missouri State Highway Patrol is contingent upon the successful results of a background investigation and Patrol administered drug test. The Missouri State Highway Patrol is a Drug Free Workplace.

Employees must be a United States Citizen, or a legal resident of a country participating in the Visa Waiver Program (VWP).

EEO STATEMENT: The Missouri State Highway Patrol is an equal opportunity employer. All qualified applicants will be considered for employment without regard to race, color, religion, sex, age, national origin, veteran status, ancestry, sexual orientation, or disability.

Click **HERE** to view our employee benefits.

To be eligible for employment with the Patrol, applicants must meet all dress and appearance requirements. Click <u>HERE</u> for more details about dress and appearance requirements.

Effective: 07/01/2024 Reviewed: 07/01/2024 Revised: --